

SHAPED  
BY NATURE.  
DESIGNED  
WITH LOVE.



**NUK** Soother



Understanding Life.

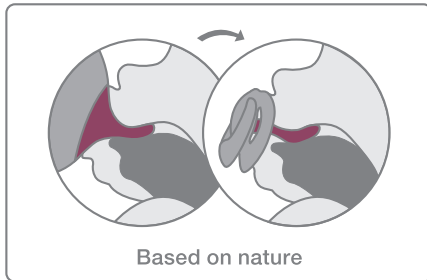
# RELAX TOGETHER.

A new baby brings infinite joy into everyday life – and even a bit of a commotion now and again. There are two things that always help babies relax: lots of cuddles and sucking. They get both when breastfeeding. But what do you do if baby's tummy is full or mummy is not there then? Well, the right soother can help calm the nerves of both young and old. And if, like NUK Soothers, it also aids healthy jaw development, then everyone can relax.



# NATURE IS PERFECT. WE JUST MADE IT SWEETER.

All babies come into the world with an innate need to suck. Sucking not only ensures the intake of food, it also promotes the development of the most varied of abilities. For this, the tongue has to have enough space for free sucking movements. This is the only way to exercise every muscle that babies need for swallowing, chewing and learning to speak correctly. This is possible with the NUK Soother: being so flat, thin and narrow, it leaves the tongue enough room. It fits optimally in the mouth when baby sucks. That has been confirmed by midwives paediatricians, orthodontists\* and mothers.\*\*



## RECOMMENDED BY EXPERTS

100% of the orthodontists confirm that NUK Soothers do not cause crooked teeth or jaw misalignment.\*

## NO NIPPLE CONFUSION

92% of the breastfeeding mothers confirm that NUK Soothers do not affect breastfeeding.\*\*

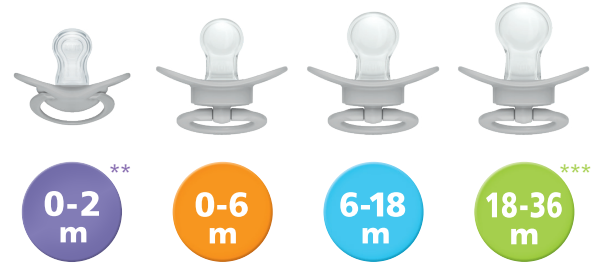
## EASY ACCEPTANCE

NUK Soothers feel familiar and fit optimally in babies' mouths. 95% of babies accept them.\*\*

\* Independent market research with 50 midwives, 50 paediatricians and 50 orthodontists; Germany 2017

\*\* Independent market research, 307 mothers, Germany 2017  
The NUK Sensitive was not part of the market researches.

## THE NUK SIZING SYSTEM\*



\* General advice. Please check the stage of your child's own development.

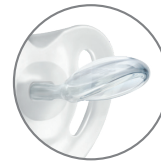
\*\* Special size for delicate newborns from 0-2 months (only NUK Genius)

\*\*\* The NUK Sensitive is available for babies from 0-6 and 6-18 months.

## ADJUST TO YOUR BABY, NOT THE OTHER WAY AROUND.

As babies grow, their jaws and palate grow too. So that the soother is always an optimal match, NUK Soothers come in different sizes. Whether you take a latex or silicone soother is, however, purely a matter of taste: both materials are equally well suited for all babies. Your little ones often decide themselves which they prefer.

## SILICONE OR LATEX?

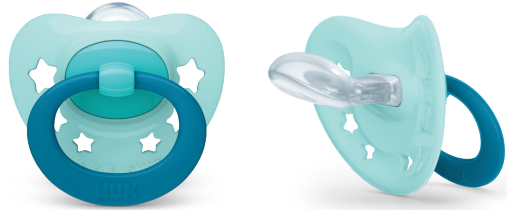


Silicone is neutral in taste and smell, as well as very heat-resistant. Silicone soothers are particularly hygienic and easy to clean.



Latex is a natural product and feels soft and warm to the touch. The honey-yellow material is especially flexible and tear-resistant.

# NUK SOOTHER. MADE FOR BEING LOVED.



## NUK SIGNATURE. ORTHODONTIC AND BETTER VENTILATED.\*

The ever-popular NUK Soother has a wonderful new look!

\* Compared with NUK Happy Days Soother.



## NUK FREESTYLE. GENTLE ON THE SKIN.

Particularly kind to the skin. Thanks to its innovative design it has little skin contact and lets more air onto sensitive baby skin.



## NUK SPACE. ALLOWS BABY'S GENTLE SKIN TO BREATHE.

Your baby's skin is soft and sensitive. That's why we have designed our NUK Space Soother to give skin air and space to breathe.



## NUK TRENDLINE. WITH FLAT BUTTON.

Ideal to use when falling asleep. With fashionable designs or popular figures – there is something for everyone here.



## NUK GENIUS. NATURALLY INGENIOUS.

Its appearance: minimalistic. Its baglet: perfected using the latest medical findings and particularly clever details



## NUK SENSITIVE. CONTOURS TO BABY'S FACE SMOOTHLY.

Made completely of extra-soft silicone. Thanks to its flexible, slightly curved shape, the soother nestles against a baby's face like a second skin.



## NUK SOOTHERS with Glow-in-the-Dark Effect.

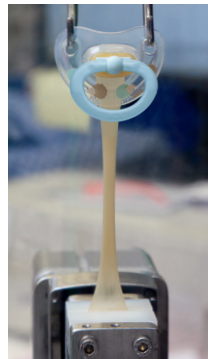
These soothers are specially designed for dreamy bedtimes. They glow in the dark and are therefore easy to find at night.



# HIGHEST QUALITY IS OUR STANDARD.

NUK Soothers have to meet extremely high demands when it comes to material and assembly safety. We work passionately every day to meet these requirements – and exceed even the specified quality standards. For we know that only the very best quality is good enough for your baby.

Before a new NUK Soother comes onto the market, each one has undergone numerous checks, passed tests and satisfied international standards – its tear strength has been tested, it has been monitored by assembly robots and cameras and examined by the trained eye of a quality control employee. Even independent inspectors regularly check the production at our German site. But all that is worth it to us: the trust that millions of parents have had in our products for decades is our very highest award. It motivates us to continue to set new standards every day.

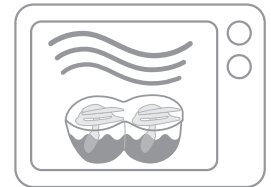


**60 YEARS**  
OF INSPIRATION



## PACKAGING WITH MORE THAN MEETS THE EYE.

The NUK Soothers come with their very own handy soother box for safe and clean transport and storage. Additionally, the soother can be placed in this container for hygienic conditioning in the microwave.





# TIME TO SAY GOODBYE.

Our soothers accompany millions of children all over the world during the first three years of their life. In this phase, they encourage healthy development and enable a good start in life.

By the child's third birthday, however, the soother should have been given up. This is not always as simple as it sounds, but the following tips may make it easier when the time comes to say goodbye:

## 1. TALK ABOUT IT

Simply talking to your child often helps. When you explain why the time has come to give up the soother – for example, because your child is already much too big for it – giving it up suddenly becomes easier than you thought.

## 2. SOOTHER FAIRY & CO.

A visit from the "Soother Fairy" can help to make the farewell easier. Children hand over their soother and receive a little present. Whenever it suits you, or, of course, it also works with the Easter Bunny or Father Christmas.

## 3. GIVE THE SOOTHER AS A PRESENT

Has one of your friends recently had a baby? Perhaps your child could give its soother to the newborn baby, who so desperately "needs" one.

Our website, [www.nuk.com](http://www.nuk.com), contains a wealth of information about the best NUK Soother ever.

A COMPANION  
TO RELY ON.



Discover more at [NUK.com](https://www.nuk.com)



Understanding Life.



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